

10 Marketing Tactics to Hustle Your eBook to the Top

- #1 Feed the Rabid Freebie Hoarders On Giveaway Sites
- #2 Promote On Sites With Messaging Systems
- #3 Build Your Insiders List and Ask Them Directly
- #4 Find People With Mailing Lists And Ask For Real Estate In the P.S.
- #5 Blitzkrieg Relevant Facebook Groups & Twitter Handles
- #6 Promote in Your Vacation Autoresponder
- #7 Reward Kind Gestures...To Inspire More
- #8 Create Special Access Opportunities and Experiences
- #9 Feature and Quote Other People, Then Encourage Them To Help Promote
- #10 Create Ancillary Content Around the Book During the Week of the Promotion